# Prometheus, Trojan Horse or Frankenstein?: The SSE as Community Creation, Market Wedge, or State Monster

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## Outline

- \* First, the definitional problem
- \* Second, the architecture of liberalism at the base of the SSE
- \* Third, the basis for conceptions of alternate value
- \* Fourth, ethical value added and "case studies"

# Defining the SSE

- \* Old debate, often reflecting factionalism
- \* "Neither state nor private" idea at its core
- \* However practically and conceptually neither is true
- \* What values does this idea express?
- \* Question of values in economics where do these come from?

## Values

- \* Tension between aspirational and practical values
- \* Theorist often focus on former, practitioners on the latter
- \* SSE highlights "radical" (Promethean) values
- \* How are these Promethean values realized in practice and have they been internalized/expressed by practitioners?

## The Ghost of Liberalism

- \* Liberalism has established itself as the value framework for most social/economic realms
- \* As self-conceptualized alternative, the SSE needs to be mindful of importing these values into its rationales and practice
- \* Basic premises have been internalized, especially in economics

# Neo-Liberal Philosophy

- \* In terms of economic "justice" values of Liberalism have been imported into SSE
- \* Specifically the idea of a "rule creating state" and an "actualizing individual"
- \* Concepts such as democracy, community control, entrepreneurship, all fit BOTH with neo-liberal and SSE values

## Problems of Hierarchy and Capitalism

- \* The key issues is that the conditions within which rules and individual actualization occur determine their likelihood of success
- \* SSE needs a clear alternative framework within which values and practices are developed
- \* "Anti"-position is not sufficient

## Economics, Values, and Capacity

- \* Nowhere is the need for an alternative clearer than economics
- \* The idea of the rationale self-interested market-driven individual dominant
- \* In development, capacities and common pool economic theory the values of liberalism are an a priori assumption

## Alternatives

- \* There are some basic frameworks from which alternative economic and values based solutions can be built
- \* Co-operatives movement, values, practice
- \* Microcredit community, collective, capital
- \* Alternative Energy empowered democratic community ownership via state transfer

## **Ethical Value Added**

- Solutions must be flexible and rooted in (developing) community capacity
- \* 1) What Social/Community value does our economic activity aim to create?
- \* 2) How can we effectively measure this Social/Community value in ways that reflect our impacts on community needs?
- \* 3) How do we plan to increase our impacts on community needs and how can community contribute to our strategic planning?

## Conclusion

- \* SSE is threatened by importation of Liberal Values in its:
  - \* Definition
  - \* Economic practice and assumptions
- \* Developing an alternative value and practice frame requires rooting out these assumptions
- \* Building on history and EVA

#### THANK YOU

Questions/Comments Welcome

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